

THE FRANCHISE

Grill & Bar

2010 NCAA Men's Basketball Tournament Bracket Contest "Official" Rules (LOL)

- 1) By entry into this contest, all participants acknowledge acceptance of these rules as well as any future modifications that occur, including cancellation of the contest. A participant's sole remedy in the event the participant does not agree with the rules is to NOT PARTICIPATE IN THE CONTEST. It's our friggin' contest, and it's FREE, so shut up and enjoy the contest and be thankful that we're trying to entertain you and maybe give you some wonderful prizes that you paid ZERO to win.
- 2) **THIS CONTEST IS FREE TO PLAY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. IT IS EXPLICITLY UNDERSTOOD THAT PARTICIPANTS IN THE CONTEST CANNOT RISK ANYTHING OF VALUE IN CONJUNCTION WITH THEIR PARTICIPATION IN THE CONTEST. THIS CONTEST MAY NOT BE USED IN CONJUNCTION WITH ANY FORM OF GAMBLING.**
- 3) This contest is open to all persons that have valid, state- or federally-issued identification. Entrants must show their identification at the time of submission, and, if relevant, when claiming any prize. If you do not wish to show your ID, refer to rule #1 above and stop being so paranoid.
- 4) All brackets must be submitted IN PERSON, BY THE PERSON WHOSE NAME APPEARS ON THE BRACKET. We cannot accept brackets by any other mean of submission, including fax, e-mail, carrier pigeon, telepathy, or pony express. We cannot accept brackets submitted by anyone other than the person whose name appears on the bracket form, and we must verify your full, legal name upon submission of the bracket by means of your valid, state- or federally-issued identification. Again, if you do not wish to show your ID, we will gladly toss your bracket into the trash, but we'll still love you even if you want to be so damn disagreeable.
- 5) Prizes: All prizes will be awarded in the form of Gift Cards for THE FRANCHISE Grill & Bar. The Gift Cards have NO CASH VALUE and cannot be exchanged for cash or anything else. Gift Cards can be redeemed against normal purchases on a single visit or on multiple visits. GRATUITY IS NOT INCLUDED IN ANY GIFT CARD REDEMPTION – please take care of your servers and bartenders, K? **WINNERS ARE RESPONSIBLE FOR ANY RELEVANT SALES TAX ON ANY ITEMS PAID FOR VIA A GIFT CARD.** In other words, if you order \$10.00 worth of food and pay for it using a winner's Gift Card, you still must pay the 83 cents in sales tax. Don't start bitching – you got \$10.83 worth of food for 83 cents, you cheap bastard!

Bracket Contest Prizes:

- 1st Place - \$200 gift card to THE FRANCHISE Grill & Bar
- 2nd Place - \$100 gift card to THE FRANCHISE Grill & Bar
- 3rd Place - \$50 gift card to THE FRANCHISE Grill & Bar
- 4th Place through 9th Place - \$25 gift card to THE FRANCHISE Grill & Bar

- 6) Brackets must be completely filled out for the entire tournament and submitted prior to tip-off of the first tournament game, which is scheduled for **11:20 a.m. Central Time on Thursday, March 18th**. We will score the brackets throughout the NCAA Tournament, and the winner(s) will be announced at the conclusion of the tournament. If we get an extraordinary burst of gumption, we might even post score updates between rounds, but don't hold your breath.
- 7) Scoring: Correct predictions in each successive round will be worth twice as many points as the previous round. Each correctly predicted game in Round 1 will be worth one (1) point. All Round 2 games are worth two (2) points. All Round Three (Sweet Sixteen) games are worth four (4) points, and so on. A correct prediction of the tournament champion (Round 6) is worth 32 points.
- 8) The participant with the most total points at the end of the tournament will be named the First Place Winner, and subsequent prizes will be awarded to the next highest scores. In the event of a tie for any prize, the participant who most closely predicts the total number of points scored in the Championship

Game will be determined to be the winner. The same scoring and tie-breaker rules will be used for all prizes in the contest. If there is STILL a tie after using the total number of points scored in the Championship Game, we'll pull something out of our asses, like an arm-wrestling contest, or a 40-yard dash, or we'll just give the prize to the girl with the biggest jugs.

- 9) Winners will be determined at the sole discretion of Management (that's US). We're not going to cheat for or against anyone, but we might screw something up. We'll do our best to do everything right, but we don't want to hear a bunch of whining if we don't. If you don't like it, refer to Rule #1 above, cool?
- 10) By entering this Contest, participants agree that we may use their names, photographs, likeness, statements, biographical information, and voice, in perpetuity, in future promotional materials and all other forms of communication in print, on our web site, our via any other media without compensation and without further permission or release.
- 11) We reserve the right to modify any aspect of this contest at any time, including the rules, the prizes to be awarded, or even complete cancellation of the contest. We're trying to figure this out, so we might have to make up some rules as we go. Get over it. We are not responsibly for lost, late, damaged, destroyed, or illegible entries. Of course, it goes without saying that we're not responsible for typographical errors, human errors, technical errors, or any other errors of any kind – we ARE human errors, after all. We're not responsible for much of anything, actually. We reserve the right to disqualify anyone from the Contest for any reason we deem valid, not the least of which is you acting like a jackass in our fine establishment. Once again, if you don't like it, refer to Rule #1 above. You didn't REALLY expect us to come up with something that wasn't a half-ass, last-minute, seat-of-our-pants effort, did you? We just want you to enjoy yourself and stop being so angry and bitter all the time. Love you long time!