

THE FRANCHISE

Grill & Bar

2009 NCAA Men's Basketball Tournament Bracket Contest Official Rules

- 1) By entry into this contest, all participants acknowledge acceptance of these rules as well as any future modifications that occur, including cancellation of the contest. A participant's sole remedy in the event the participant does not agree with the rules is to NOT PARTICIPATE IN THE CONTEST. It's our friggin' contest, and it's FREE, so shut up and enjoy the contest and be thankful that we're trying to entertain you and maybe give you some wonderful prizes that you paid ZERO to win.
- 2) **THIS CONTEST IS FREE TO PLAY. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. IT IS EXPLICITLY UNDERSTOOD THAT PARTICIPANTS IN THE CONTEST CANNOT RISK ANYTHING OF VALUE IN CONJUNCTION WITH THEIR PARTICIPATION IN THE CONTEST. THIS CONTEST MAY NOT BE USED IN CONJUNCTION WITH ANY FORM OF GAMBLING.**
- 3) This contest is open to all persons that have valid, state- or federally-issued identification. Entrants must show their identification at the time of submission, and, if relevant, when claiming any prize. If you do not wish to show your ID, refer to rule #1 above and stop being so paranoid.
- 4) All brackets must be submitted IN PERSON, BY THE PERSON WHOSE NAME APPEARS ON THE BRACKET. We cannot accept brackets by any other mean of submission, including fax, e-mail, carrier pigeon, telepathy, or pony express. We cannot accept brackets submitted by anyone other than the person whose name appears on the bracket form, and we must verify your full, legal name upon submission of the bracket by means of your valid, state- or federally-issued identification. Again, if you do not wish to show your ID, we will gladly toss your bracket into the trash, but we'll still love you even if you want to be so damn disagreeable.
- 5) There will be two separate contests – our Full Bracket Contest and our Round-by-Round Contest.
- 6) Prizes: All prizes will be awarded in the form of Gift Certificates. The Gift Certificates have NO CASH VALUE and cannot be exchanged for cash or anything else. Gift Certificates can be redeemed against normal purchases on a single visit or on multiple visits (gift certificate does not have to be completely utilized on a single visit). GRATUITY IS NOT INCLUDED IN ANY GIFT CERTIFICATE REDEMPTION – please take care of your servers and bartenders, K? **WINNERS ARE RESPONSIBLE FOR ANY RELEVANT SALES TAX ON ANY ITEMS PAID FOR VIA A GIFT CERTIFICATE.** In other words, if you order \$10.00 worth of food and pay for it using a winner's gift certificate, you still must pay the 83 cents in sales tax. Don't start bitching – you got \$10.83 worth of food for 83 cents, you cheap bastard!

Full Bracket Contest:

- 1st Place - \$200 gift certificate to THE FRANCHISE Grill & Bar
- 2nd Place - \$100 gift certificate to THE FRANCHISE Grill & Bar
- 3rd Place - \$50 gift certificate to THE FRANCHISE Grill & Bar
- 4th Place - \$50 gift certificate to THE FRANCHISE Grill & Bar
- 5th Place - \$50 gift certificate to THE FRANCHISE Grill & Bar
- WORST BRACKET - \$100 gift certificate to THE FRANCHISE Grill & Bar

Round-by-Round Bracket Contest:

- 1st Place - \$200 gift certificate to THE FRANCHISE Grill & Bar
- 2nd Place - \$100 gift certificate to THE FRANCHISE Grill & Bar
- 3rd Place - \$50 gift certificate to THE FRANCHISE Grill & Bar
- 4th Place - \$50 gift certificate to THE FRANCHISE Grill & Bar
- 5th Place - \$50 gift certificate to THE FRANCHISE Grill & Bar

- 7) In the Full Bracket Contest, you will fill out your entire bracket for the entire tournament and submit it prior tip-off of the first tournament game, which is scheduled for **11:20 a.m. Central Time on Thursday, March**

- 19th**. We will score the brackets throughout the NCAA Tournament, and the winner(s) will be announced at the conclusion of the tournament. If we get an extraordinary burst of gumption, we might even post score updates between rounds, but don't hold your breath.
- 8) Full Bracket Contest Scoring: Correct predictions in each successive round will be worth twice as many points as the previous round. Each correctly predicted game in Round 1 will be worth one (1) point. All Round 2 games are worth two (2) points. All Round Three (Sweet Sixteen) games are worth four (4) points, and so on. A correct prediction of the tournament champion (Round 6) is worth 32 points.
 - 9) The participant with the most total points in the Full Bracket Contest at the end of the tournament will be named the First Place Winner, and subsequent prizes will be awarded to the next highest scores. In the event of a tie for any prize, the participant who most closely predicts the total number of points scored in the Championship game will be determined to be the winner. The same scoring and tie-breaker rules will be used for all prizes in the Full Bracket Contest.
 - 10) We will also award a prize for the WORST bracket in the Full Bracket Contest, which will be determined as the participant with the FEWEST total points. In the event of a tie for the WORST bracket, the participant with the WORST prediction (farthest from the total number of points) will be used to determine the winner of this prize.
 - 11) In the Round-by-Round Contest, you will submit a bracket for each round of the tournament, predicting only games for THAT ROUND of the tournament. Since all games in all rounds are worth the same points, we will accept brackets after a round has begun, but any games that have already tipped off will not be included in your score. The primary difference over the Full Bracket Contest is that you start with a fresh, correct bracket at the start of each round, so incorrect predictions in prior rounds do not penalize you in subsequent rounds. At the end of the Tournament, we will collate all of your brackets for each round and tabulate your total score. Call or e-mail us for exact deadlines for each round.
 - 12) Round-by-Round Contest scoring: Correct predictions in ALL rounds are worth one point – there is no escalating scoring system in the Round-by-Round Bracket Contest, because you effectively start with a new bracket each round. In the event of a tie in the Round-by-Round Contest, the participant that correctly predicted the greatest number of UPSET victories will be determined to be the winner. “Upsets” will be determined by the level of seeding in the original NCAA bracket. For instance, if a #13 seed defeats a #11 seed, it will be considered an “Upset”. In the event there is still a tie, we will score the upset victories, assigning a number of points to each upset that represents the difference between the seedings of the respective teams. For instance, if you correctly predicted that a #8 seed would defeat a #2 seed, you will earn six points. This system will be applied to all games in all rounds of the Round-by-Round contest to determine a winner. If there is STILL a tie, we'll pull something out of our asses, like an arm-wrestling contest, or a 40-yard dash, or we'll just give the prize to the girl with the biggest jugs.
 - 13) Winners will be determined at the sole discretion of Management (that's US). We're not going to cheat for or against anyone, but we might screw something up. We'll do our best to do everything right, but we don't want to hear a bunch of whining if we don't. If you don't like it, refer to Rule #1 above, cool?
 - 14) By entering this Contest, participants agree that we may use their names, photographs, likeness, statements, biographical information, and voice, in perpetuity, in future promotional materials and all other forms of communication in print, on our web site, our via any other media without compensation and without further permission or release.
 - 15) We reserve the right to modify any aspect of this contest at any time, including the rules, the prizes to be awarded, or even complete cancellation of the contest. We're trying to figure this out, so we might have to make up some rules as we go. Get over it. We are not responsibly for lost, late, damaged, destroyed, or illegible entries. Of course, it goes without saying that we're not responsible for typographical errors, human errors, technical errors, or any other errors of any kind – we ARE human errors, after all. We're not responsible for much of anything, actually. We reserve the right to disqualify anyone from the Contest for any reason we deem valid, not the least of which is you acting like a jackass in our fine establishment. Once again, if you don't like it, refer to Rule #1 above. You didn't REALLY expect us to come up with something that wasn't a half-ass, last-minute, seat-of-our-pants effort, did you? We just want you to enjoy yourself and stop being so angry and bitter all the time. Love you long time!